

GCU: In the News

Selected highlights of media coverage of Grand Canyon University.

November, 2012

WAC Announcement

Grand Canyon University and the Western Athletic Conference announce that GCU will join the WAC for NCAA Division I sports next fall.

The announcement received extensive local and national sports and business media coverage. Here is a sample of the coverage highlights.

ABC 15: http://www.abc15.com/dpp/sports/sports_blogs_local/Grand-Canyon-University-NCAA-Division-I-here-we-come-BLOG

Fox 10: <http://www.myfoxphoenix.com/story/20200592/2012/11/27/grand-canyon-university-joins-wac>

Inside Higher Education: <http://www.insidehighered.com/news/2012/11/28/profit-grand-canyon-jumps-division-i-athletics>

Washington Post: http://www.washingtonpost.com/sports/colleges/wac-adds-grand-canyon-but-must-find-another-school-or-it-will-lose-ncaa-automatic-berths/2012/11/27/71f7d01e-38f4-11e2-9258-ac7c78d5c680_story.html

Arizona Republic: <http://www.azcentral.com/sports/colleges/articles/20121127grand-canyon-university-join-western-athletic-conference.html>

Phoenix Business Journal: <http://www.bizjournals.com/phoenix/news/2012/11/27/grand-canyon-university-becomes-ncaa.html?page=all>

Forbes lauds GCU business model

Arizona Republic

Nov. 23, 2012

Forbes magazine recently ranked Grand Canyon University No.2 on its list of America's Best Small Companies, further validating the for-profit university's model, President and CEO Brian Mueller said: <http://www.azcentral.com/business/news/articles/20121123forbes-lauds-gcu-business-model.html>

Grand Canyon University launches online degree program in digital film

TMCnet.com

Fox Wilmington

Nov. 14, 2012

Grand Canyon University announced that its College of Fine Arts and Production has expanded its Bachelor of Arts in Digital Film degree program online with an emphasis in either production or screenwriting: <http://sip-trunking.tmcnet.com/news/2012/11/15/6726310.htm>
<http://www.wsfx.com/story/20073091/grand-canyon-university-introduces-online-degree-program-in-digital-film>

GCU's Thundering Heard pep band plays for Fox 10

Fox 10

Nov. 14, 2012

Grand Canyon University's pep band, the Thundering Heard, stops by FOX 10 to show how they pump up the crowd at the basketball games: <http://www.myfoxphoenix.com/story/20093166/2012/11/14/gcus-thundering-herd-play>

Best Sports/Entertainment Project: Grand Canyon University Arena

Southwest.Construction.com

Nov. 12, 2012

This \$40 million arena was designed as the keystone project in the redevelopment of a for-profit campus emerging from bankruptcy. Thanks to the success of this and other campus improvements, Grand Canyon University became the fastest-growing higher educational institution in Arizona:

http://southwest.construction.com/southwest_construction_projects/2012/1112-new-arena-helps-revitalize-grand-canyon-university.asp

Grand Canyon University announces completion of transition to LoudCloud Learning Management System for online students

Arizona Republic

Arizona Daily Star

Phoenix Business Journal

Tucson News Now

PublicityInsider.com

Nov. 7, 2012

Grand Canyon University has completed the transition of its online students to LoudCloud Systems' groundbreaking learning management system that uses the latest technologies to address the needs of today's learner:

<http://www.mediawebsite.net/PINSIDER/story/?catSetID=7012&catID=292837&nrid=177648521&page=1>

http://images.burrellesluce.com/image/23588/23588_NA6163

Grand Canyon University boasts high employment, NCLEX pass rates

Nurse.com

Nov. 5, 2012

At a time when the economy has many new graduates struggling to find work, Grand Canyon University boasts a 90% job placement rate, with 100% of graduates working within six months:

<http://news.nurse.com/article/20121105/CA01/111050020>

GCU's Team Awesome focuses on grassroots activism

Fox 10

Nov. 5, 2012

A group of students from Grand Canyon University worked hard to mobilizing people to get to the polls before Election Day: <http://www.myfoxphoenix.com/story/20004682/2012/11/05/gcus-team-awesome-inspire-respect-empower>

Thousands turn out for GCU student fair

KTAR

Nov. 2, 2012

Over 3,300 high school and junior college students from around Arizona checked out Grand Canyon University on Friday for the school's 27th annual Health Sciences and Nursing Day: <http://ktar.com/22/1586263/Thousands-turn-out-for-GCU-student-fair>

Athletics

Soccer: GCU's Robinson named Player of the Year; Draksin earned Coach of the Year

Arizona Republic

Nov. 16, 2012

Grand Canyon University senior forward Saeed Robinson was named the Pacific West Player of the Year, and GCU's Petar Draksin earned Coach of the Year honors Thursday:

http://images.burrellesluce.com/image/23588/23588_5108

GCU soccer tops Cal State LA, reaches title game

Arizona Republic / azcentral.com

Nov. 11, 2012

GCU will take on second-ranked and top-seeded Simon Fraser (17-1-1) in the West Region final round later this week: <http://www.azcentral.com/sports/colleges/articles/20121111gcu-soccer-tops-cal-state-la-reaches-title-game.html>

GCU men's soccer team is still No. 8

Arizona Republic

Nov. 3, 2012

The Grand Canyon University men's soccer team remained No. 8 in the NCAA Division II national rankings and in the Pacific West Conference lead as the race for the conference title comes down to the wire: http://images.burrellesluce.com/image/23588/23588_5067

Arena Ice Skating Shows

Jewel Headlines Family-Themed Skating Show

BroadwayWorld.com

Nov. 11, 2012

Jewel, a four-time Grammy nominated singer-songwriter, will perform live in a family-themed show featuring such skating stars as Olympic gold medalists Ekaterina Gordeeva and Ilia Kulik. The show, which was originally scheduled for Atlantic City on Nov. 3, was moved to GCU due to Hurricane Sandy: <http://tv.broadwayworld.com/article/Jewel-to-Headline-Family-Themed-Skating-Show-20121110>

Ice Skating Shows in the Valley

Raising Arizona Kids

Nov. 9, 2012

The winds and water of Hurricane Sandy swept Olympic Skaters and singer/songwriter Jewel from Atlantic City to Grand Canyon University Arena for two ice skating shows this weekend – The Pandora Unforgettable Holiday Moments on Ice and Musselman's Apple Sauce Family Skating Tribute:

<http://www.raisingarizonakids.com/2012/11/ice-skating-shows-in-the-valley/>

Jewel's low-key career is far from being on ice

Arizona Republic

Nov. 8, 2012

Singer Jewel, who is touring with a skating show featuring Olympic medalists Nancy Kerrigan and Ekaterina Gordeeva, was supposed to be in Atlantic City last weekend. But Hurricane Sandy forced the production to quickly relocate to Phoenix's Grand Canyon University:

http://images.burrellesluce.com/image/23588/23588_5058

Grammy nominee singer-songwriter Jewel headlines Family-themed show with top skaters and their children at Grand Canyon University Arena

Phoenix Business Journal

Nov. 5, 2012

Jewel, a four-time Grammy nominated singer-songwriter, will perform live in a family-themed show featuring such skating stars as Olympic gold medalists Ekaterina Gordeeva and Ilia Kulik along with two-time Olympic medalist Nancy Kerrigan and many more at Grand Canyon University Arena on Nov. 11:

http://www.bizjournals.com/phoenix/prnewswire/press_releases/Arizona/2012/11/05/AQ06364

Holiday Moments on Ice at GCU Arena

Nov. 4, 2012

East Valley Tribune

Usher in the holiday season with world-famous ice skaters and the No. 1-selling Christmas music group of all time: http://images.burrellesluce.com/image/23588/23588_5040