#### GCU: In the News

# Selected highlights of media coverage of Grand Canyon University. **December, 2012**

**Grand Canyon Education: A for-profit school that makes money** 

**Fortune** 

Dec. 24, 2012

Despite challenges, Grand Canyon has thrived by offering value for money: average tuition is about \$7,800 a year after scholarships, competitive with state. Unlike bigger competitors like Strayer Education and the University of Phoenix, Grand Canyon attracts campus students mainly from the Southwest and makes a point of integrating online students into campus life whenever possible: http://management.fortune.cnn.com/2012/12/18/grand-canyon-education/

## Ahwatukee student is 'best director' in film competition

The Arizona Republic / azcentral.com

Dec. 7, 2012

Ahwatukee Foothills resident and Grand Canyon University senior Chris Riley recently won the Best Director award during the 48-Hour Film Challenge at Grand Canyon University: http://www.azcentral.com/community/ahwatukee/articles/20121119ahwatukee-student-is-best-

director-in-film-competition.html

# **East Valley Campus**

**Growing Grand Canyon U looking at possible East Valley expansion** 

East Valley Tribune

Associated Press

Phoenix Business Journal

Channel 5 Dec. 21, 2012

East Valley students may have another higher education option in the next two years after Grand Canyon University announced plans to open a campus here:

http://www.eastvalleytribune.com/local/education/article\_775145e8-4b0c-11e2-bc09-

0019bb2963f4.html

http://www.therepublic.com/view/story/88ee86e45b2a4b0d8a59aa20eb80ae7e/AZ--Grand-Canyon-University-Expansion

http://www.bizjournals.com/phoenix/news/2012/12/21/grand-canyon-university-eyes-

150m.html?page=all

http://www.kpho.com/story/20422561/arizonas-grand-canyon-university-looking-to-expand

#### **Phoenix-based Grand Canyon University set to grow**

Arizona Republic Dec. 20, 2012

Grand Canyon University is looking to expand into the southeast Valley.

News story: <a href="http://www.azcentral.com/community/phoenix/articles/20121219phoenix-grand-canyon-news-to-

university-set-to-grow.html

Editorial: <a href="http://www.azcentral.com/arizonarepublic/opinions/articles/2012/12/20/20121220editorial-">http://www.azcentral.com/arizonarepublic/opinions/articles/2012/12/20/20121220editorial-</a>

university-eyes-e-valley.html?nclick check=1

## **Athletics**

Women's basketball: Grand Canyon University 68, UW-Parkside 54

Journal Times Dec. 19, 2012

Grand Canyon University rallied for a 68-54 victory Tuesday afternoon on the opening day of the South Point Holiday Hoops Classic at Las Vegas: <a href="http://www.journaltimes.com/sports/college/women-s-basketball-grand-canyon-university-uw-parkside/article">http://www.journaltimes.com/sports/college/women-s-basketball-grand-canyon-university-uw-parkside/article</a> 3d3f16f8-499c-11e2-994e-0019bb2963f4.html

#### GCU women's team ranked No. 16

Arizona Republic Dec. 15, 2012

The No. 16 Grand Canyon University women's basketball team moved up two spots in the NCAA Division II rankings this week and also had this week's Pacific West Conference Player of the week: http://images.burrellesluce.com/image/23588/23588 5240

# In WAC, Pennell can dream of Dance again

Arizona Daily Star

Dec. 1, 2012

GCU announced this week it would join the Western Athletic Conference. After four transitional years, GCU will become eligible for the Big Dance: <a href="http://images.burrellesluce.com/image/23588/23588">http://images.burrellesluce.com/image/23588/23588</a> 5204

# GCU basketball's Judy Jones honored

The Arizona Republic

Dec. 1, 2012

Grand Canyon University's Judy Jones was named the Pacific West Conference's Women's Basketball

Player of the Year: <a href="http://images.burrellesluce.com/image/23588/23588\_5198">http://images.burrellesluce.com/image/23588/23588\_5198</a>